
#TheBigAmbition Social Media Kit for schools/colleges

Background on #TheBigAmbition

The Children's Commissioner for England, Dame Rachel de Souza, has launched #TheBigAmbition to hear directly from children and young people about what they want from Government.

#TheBigAmbition is a new campaign to ensure that children and young people are at the heart of the political debate so their voices help shape decisions that will impact their futures.

Dame Rachel wants #TheBigAmbition to be the most ambitious and comprehensive survey ever to capture children and young people's voices.

This is a critical moment as we approach the next General Election to make sure that children and young people's voice and needs are heard by Government and policy makers.

Sharing #TheBigAmbition on social media

If you are posting content about The Big Ambition, please use the hashtag #TheBigAmbition. We will be sharing posts from schools, individuals, and organisations throughout the campaign.

We'd love you to post photos of children completing the survey. If you're working with children and young people who are completing the survey, we would love you to post photos (get consent, we might share).

You may also wish to tag the official Children's Commissioner channels:

- Instagram: [@ChildrensCommissioner](https://www.instagram.com/ChildrensCommissioner)
- Twitter (X): [@ChildrensComm](https://twitter.com/ChildrensComm)
- Facebook: [@ChildrensComm](https://www.facebook.com/ChildrensComm) (Children's Commissioner for England)
- LinkedIn: [Children's Commissioner for England](https://www.linkedin.com/company/ChildrensCommissionerforEngland)

Below are some images you can use on social media

We have a collection of assets, links below, that you can share across social media including:

- Click below for an image of #TheBigAmbition logo with avatars of children
 - [For Instagram](#)
 - [For Twitter \(X\)/Facebook/LinkedIn](#)
- Click below for an image of #TheBigAmbition logo with avatars of children and the Children's Commissioner.
 - [For Instagram](#)
 - [For Twitter \(X\)/Facebook/LinkedIn](#)

Suggested school tweets:

1.	<p>Our pupils @NAMEOFSCHOOL are delighted to have taken part in #TheBigAmbition launched by @ChildrensComm</p> <p>It's a campaign to give children & young people the chance to have their say ahead of the next General Election about decisions that affect them.</p> <p>https://bit.ly/3Z1jHKO</p>
2.	<p>Our children @NAMEOFSCHOOL were excited to have their say ahead of the next General Election by taking part in @ChildrensComm new survey #TheBigAmbition</p> <p>It's open to all children & young people 18 & under. Please share it. Children deserve a voice.</p> <p>https://bit.ly/3Z1jHKO</p>
3.	<p>An exciting day for @NAMEOFSCHOOL taking part in @ChildrensComm's new survey #TheBigAmbition.</p> <p>A fun opportunity to share their thoughts on what politicians should focus on for children. Get involved!</p> <p>https://bit.ly/3Z1jHKO</p>

If you have any questions about the survey:

Have a look at [The Big Ambition webpage](#) which includes FAQs, if you need to get in contact with us head to our [contact us page](#).